

Protect Privacy at Scale with Microsoft Priva

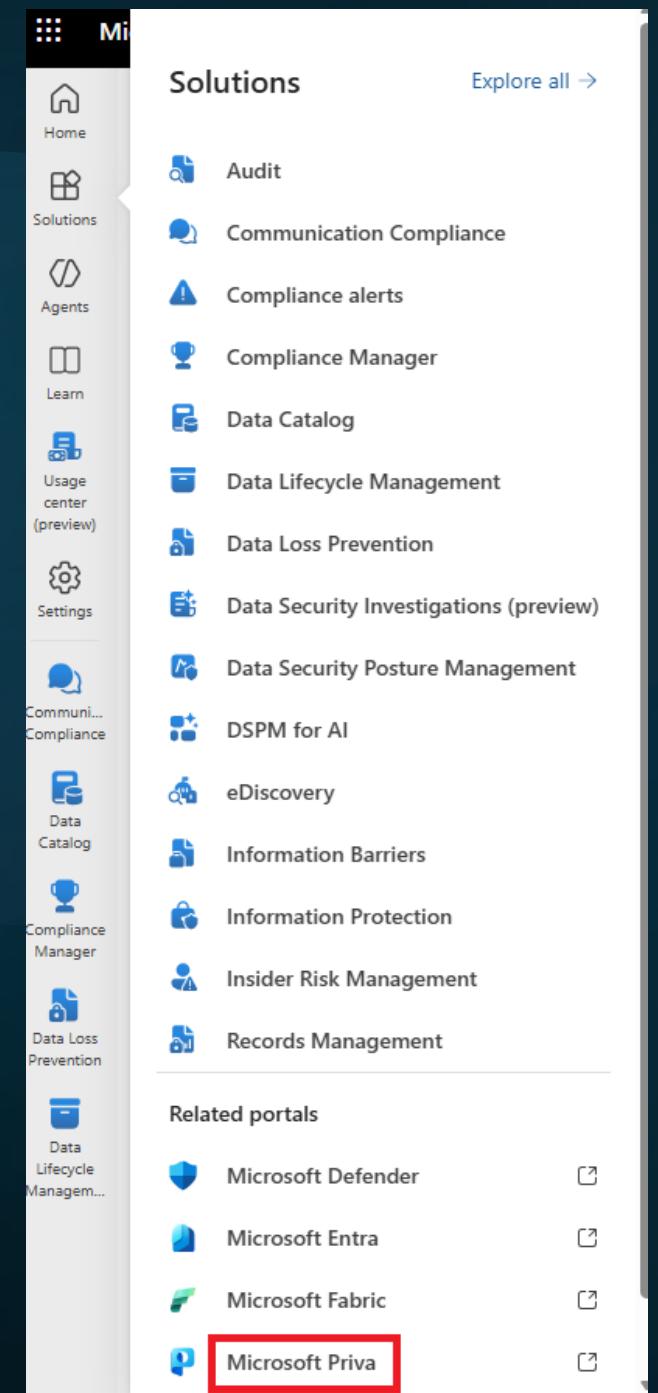
How Microsoft Priva simplifies privacy risk
management & Subject Rights Requests



Where Microsoft Priva Lives in Microsoft Purview

Microsoft Priva is integrated inside the Microsoft Purview ecosystem. It works alongside Information Protection, Insider Risk Management, Audit, DLP, and Records Management.

Priva focuses specifically on **privacy workflows** — not security — helping organizations comply with data privacy regulations such as GDPR, CCPA, and global SRR requirements.



The image shows a screenshot of the Microsoft Purview Solutions sidebar. The sidebar is a vertical list of various Microsoft Purview services, each with a corresponding icon. The services listed are: Home, Solutions, Agents, Learn, Usage center (preview), Settings, Communi... Compliance, Data Catalog, Data Lifecycle Management, Data Loss Prevention, Data Security Investigations (preview), Data Security Posture Management, DSPM for AI, eDiscovery, Information Barriers, Information Protection, Insider Risk Management, and Records Management. The 'Microsoft Priva' service is highlighted with a red box around its icon and text. At the top right of the sidebar, there is a link 'Explore all →'.

- Home
- Solutions
- Agents
- Learn
- Usage center (preview)
- Settings
- Communi... Compliance
- Data Catalog
- Data Lifecycle Management
- Data Loss Prevention
- Data Security Investigations (preview)
- Data Security Posture Management
- DSPM for AI
- eDiscovery
- Information Barriers
- Information Protection
- Insider Risk Management
- Records Management

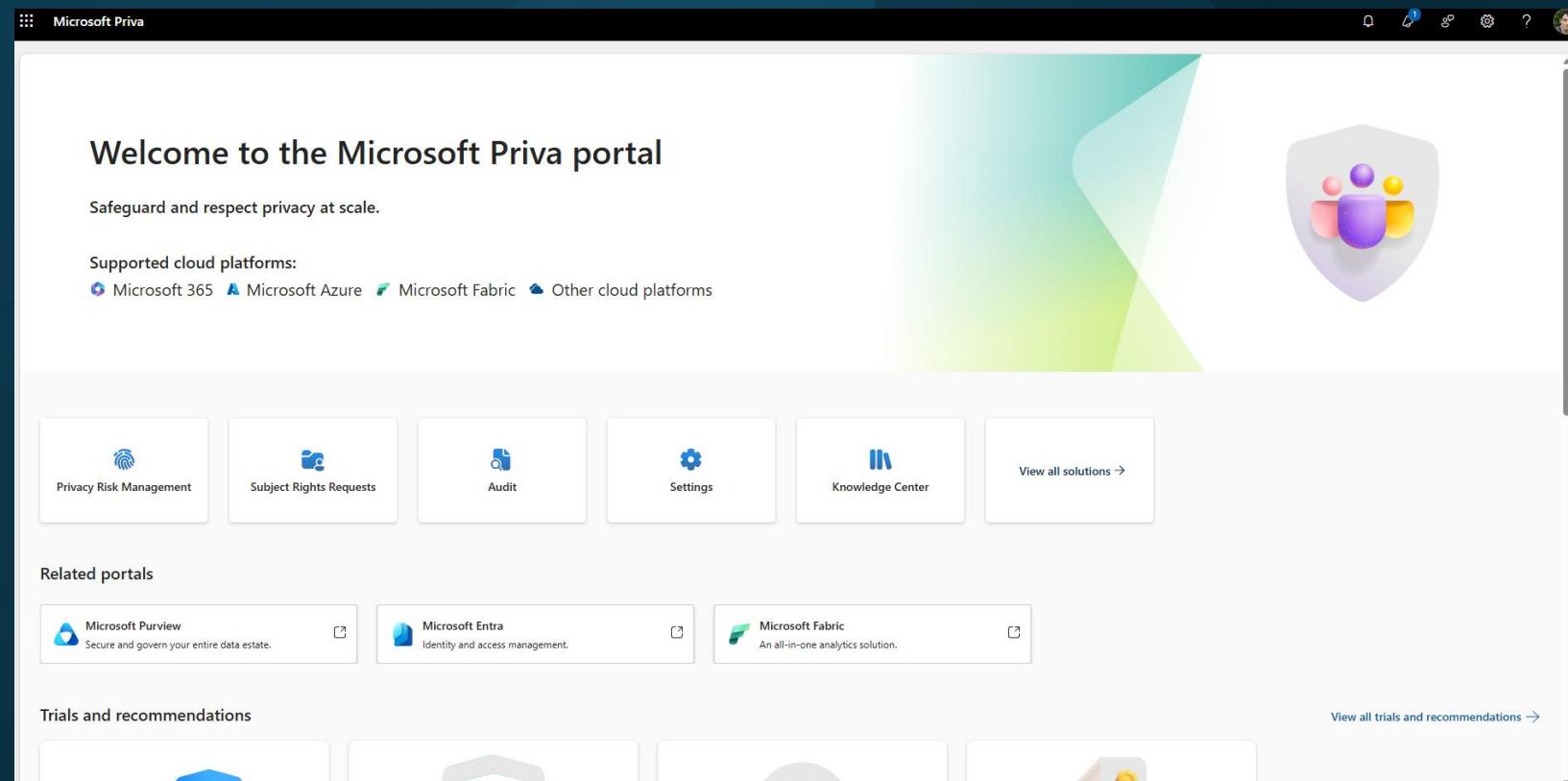
Related portals

- Microsoft Defender
- Microsoft Entra
- Microsoft Fabric
- Microsoft Priva**

Welcome to Microsoft Priva (Portal Overview)

The Priva home portal provides a centralized workspace for:

- Privacy Risk Management
- Subject Rights Requests (DSAR/SRR)
- Audit
- Settings
- Knowledge Center

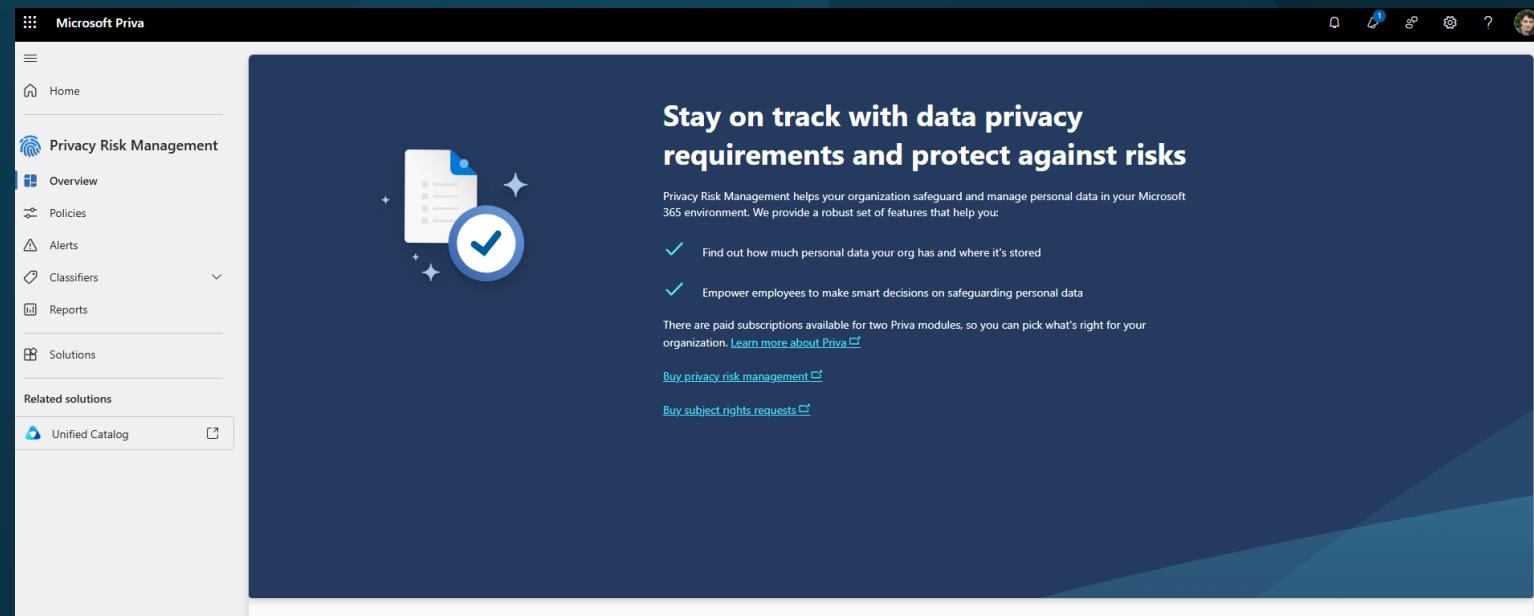


Priva supports **Microsoft 365, Azure, Microsoft Fabric, and external cloud platforms**.

Privacy Risk Management Overview

Privacy Risk Management helps organizations understand:

- Identify how much personal data they store
- Understand where it resides
- Reduce unnecessary data exposure
- Empower users to make privacy-smart decisions



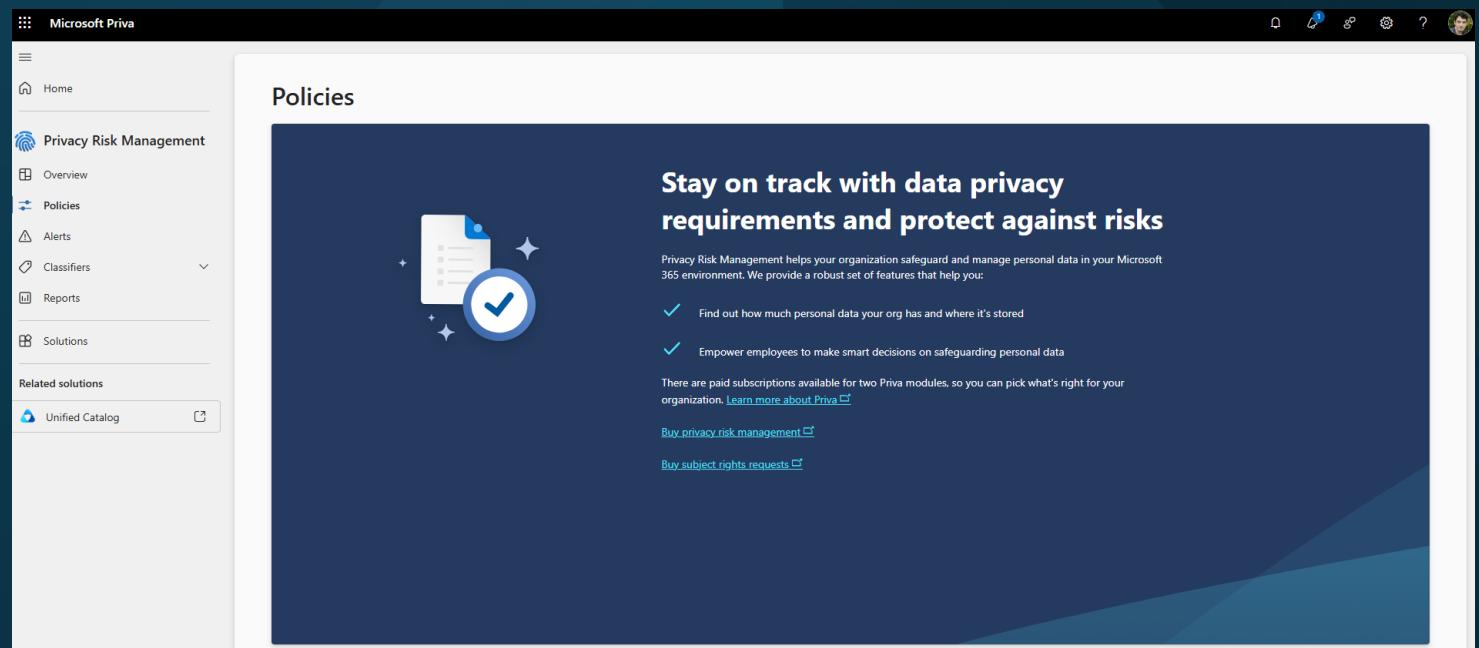
This module helps align with GDPR, CCPA, and other privacy regulations.

Privacy Risk Policies

Policies help automate detection of privacy-related events such as:

- Oversharing of personal data
- Data transfers
- Potential misuse of sensitive information

Organizations can tailor policies to different roles, departments, or data types.



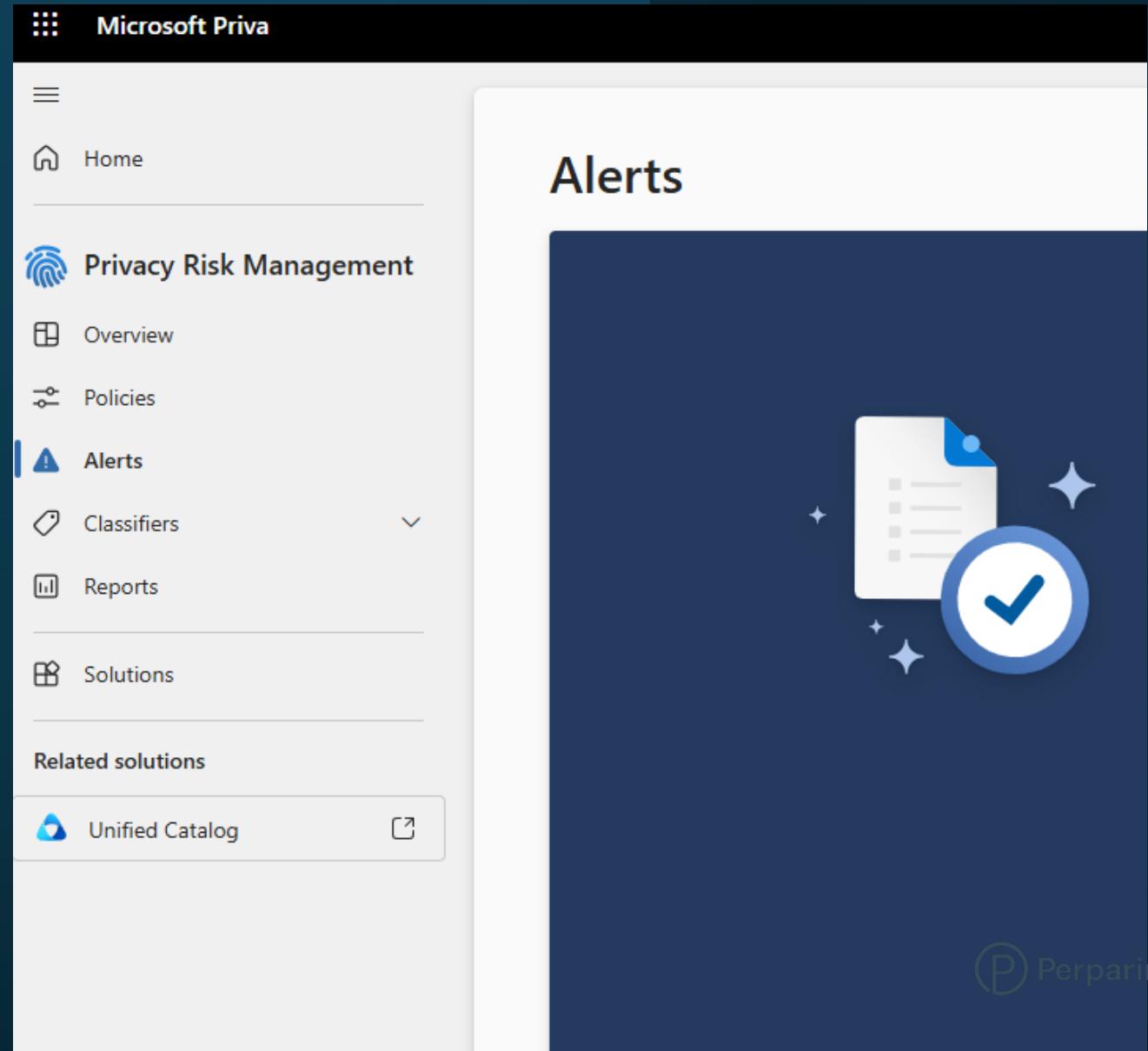
Alerts in Privacy Risk Management

Alerts provide visibility into privacy incidents or unusual handling of personal data.

Examples include:

- Possible data oversharing
- Unusual access to personal information
- Risky user activities

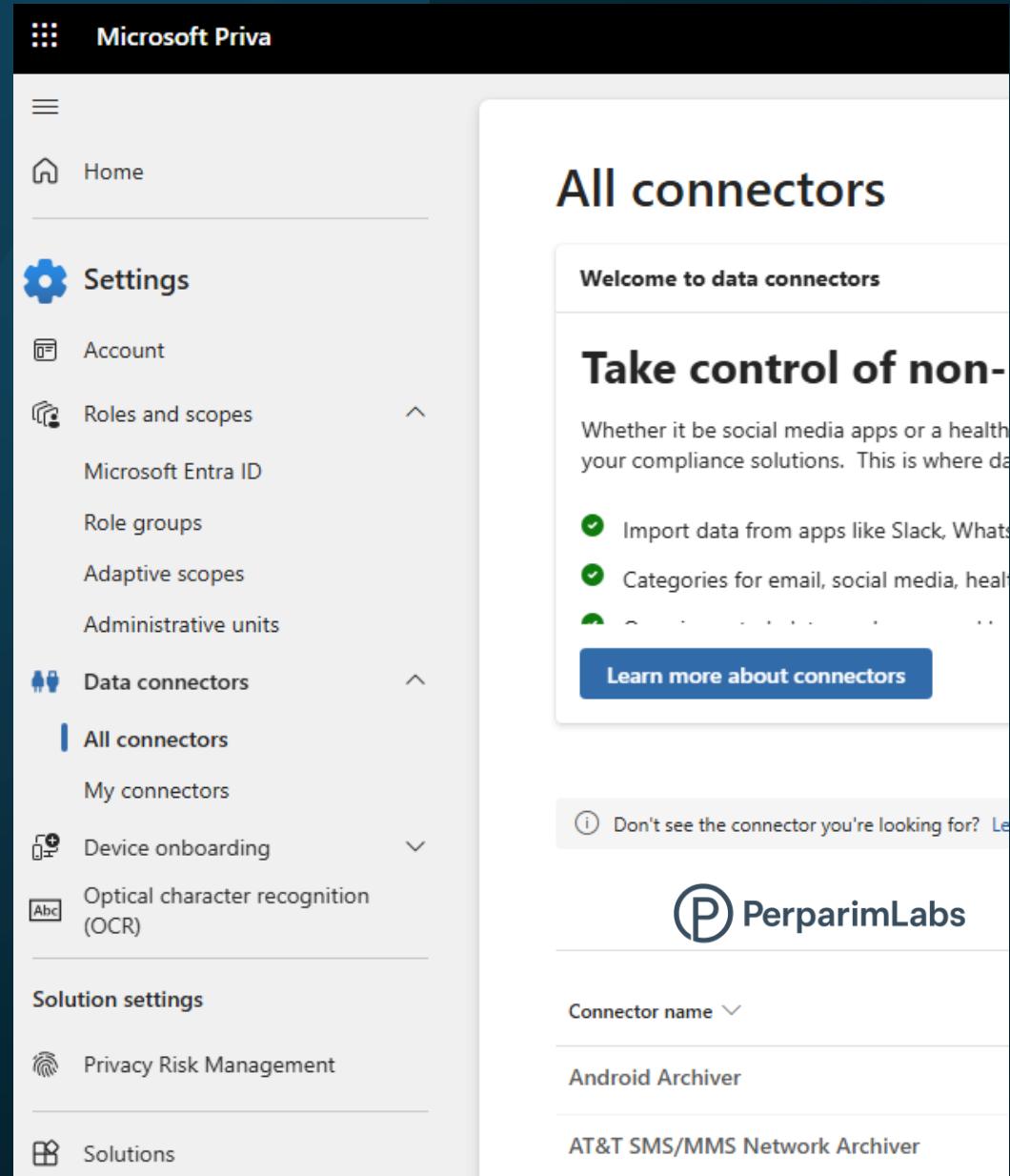
Each alert provides context to support remediation and employee coaching.



The image shows a screenshot of the Microsoft Priva web interface. The left sidebar menu includes options like Home, Privacy Risk Management, Overview, Policies, Alerts (which is selected and highlighted in blue), Classifiers, Reports, Solutions, and Related solutions (Unified Catalog). The main content area is titled 'Alerts' and features a dark blue background with a white icon of a document with a checkmark and several small white stars.

Data Connectors Page

Data connectors extend Priva beyond Microsoft 365 by importing privacy-related data from apps like Slack, WhatsApp, social platforms, or SMS services. This enables a unified privacy posture across multiple data sources.



The screenshot shows the Microsoft Priva interface. The top navigation bar has a grid icon and the text "Microsoft Priva". The left sidebar menu includes "Home", "Settings", "Account", "Roles and scopes" (with sub-options for Microsoft Entra ID, Role groups, Adaptive scopes, and Administrative units), "Data connectors" (with sub-options for "All connectors", "My connectors", "Device onboarding", and "Optical character recognition (OCR)"), "Solution settings", "Privacy Risk Management", and "Solutions". The main content area is titled "All connectors" and features a "Welcome to data connectors" message: "Take control of non-". It lists "Import data from apps like Slack, WhatsApp, social platforms, or SMS services." and "Categories for email, social media, health, and more...". A "Learn more about connectors" button is at the bottom. Below this, a search bar says "Don't see the connector you're looking for? Let us know" and a "PerparimLabs" logo is shown. The footer lists "Connector name" dropdown, "Android Archiver", and "AT&T SMS/MMS Network Archiver".



Microsoft Priva enhances an organization's privacy maturity by automating privacy workflows, reducing manual effort, and helping teams maintain compliance with global privacy regulations.