

Protect Privacy at Scale with Microsoft Priva

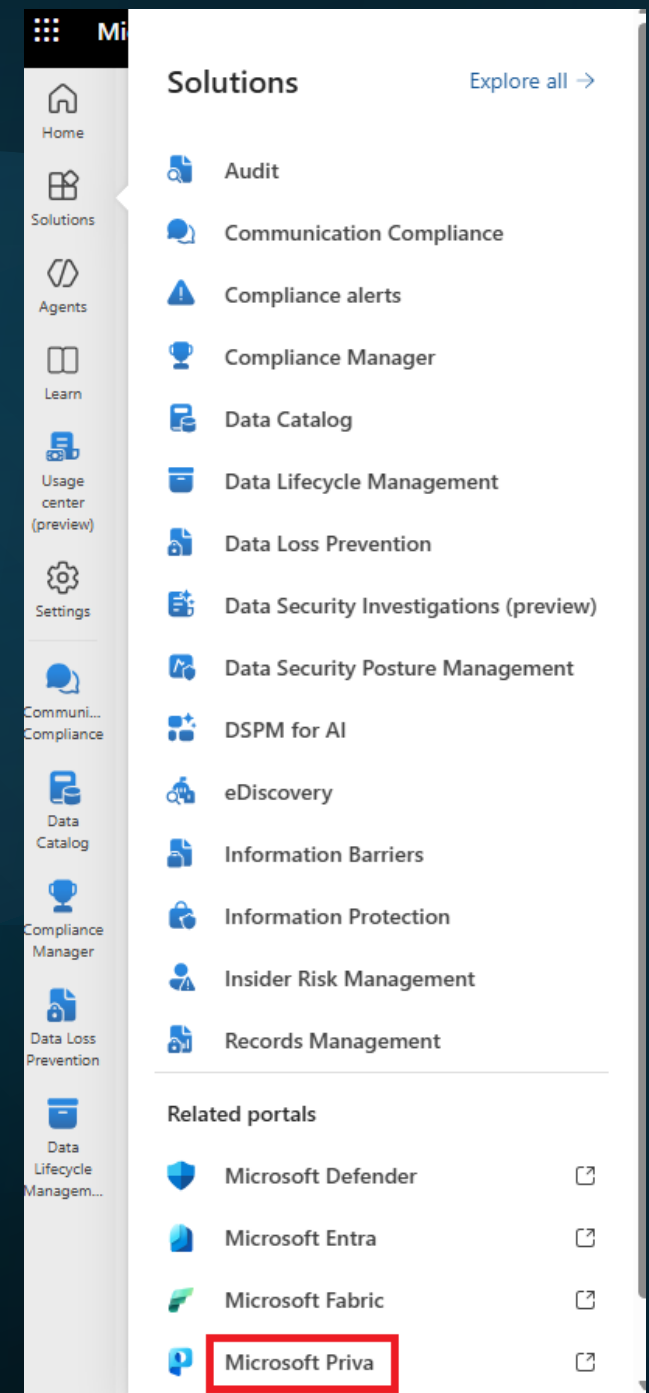
How Microsoft Priva simplifies privacy risk
management & Subject Rights Requests



Where Microsoft Priva Lives in Microsoft Purview

Microsoft Priva is integrated inside the Microsoft Purview ecosystem. It works alongside Information Protection, Insider Risk Management, Audit, DLP, and Records Management.

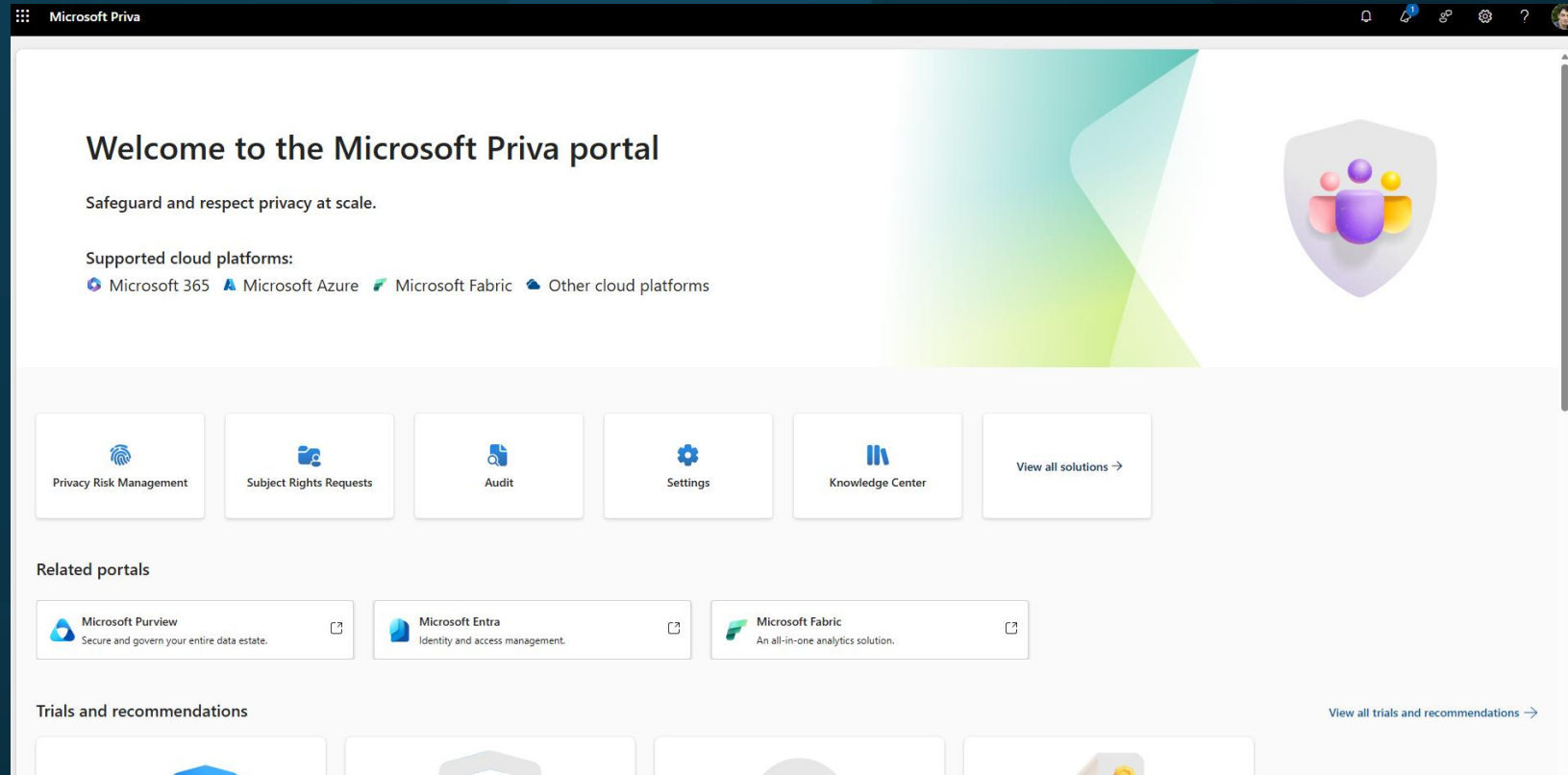
Priva focuses specifically on **privacy workflows** — not security — helping organizations comply with data privacy regulations such as GDPR, CCPA, and global SRR requirements.



Welcome to Microsoft Priva (Portal Overview)

The Priva home portal provides a centralized workspace for:

- Privacy Risk Management
- Subject Rights Requests (DSAR/SRR)
- Audit
- Settings
- Knowledge Center



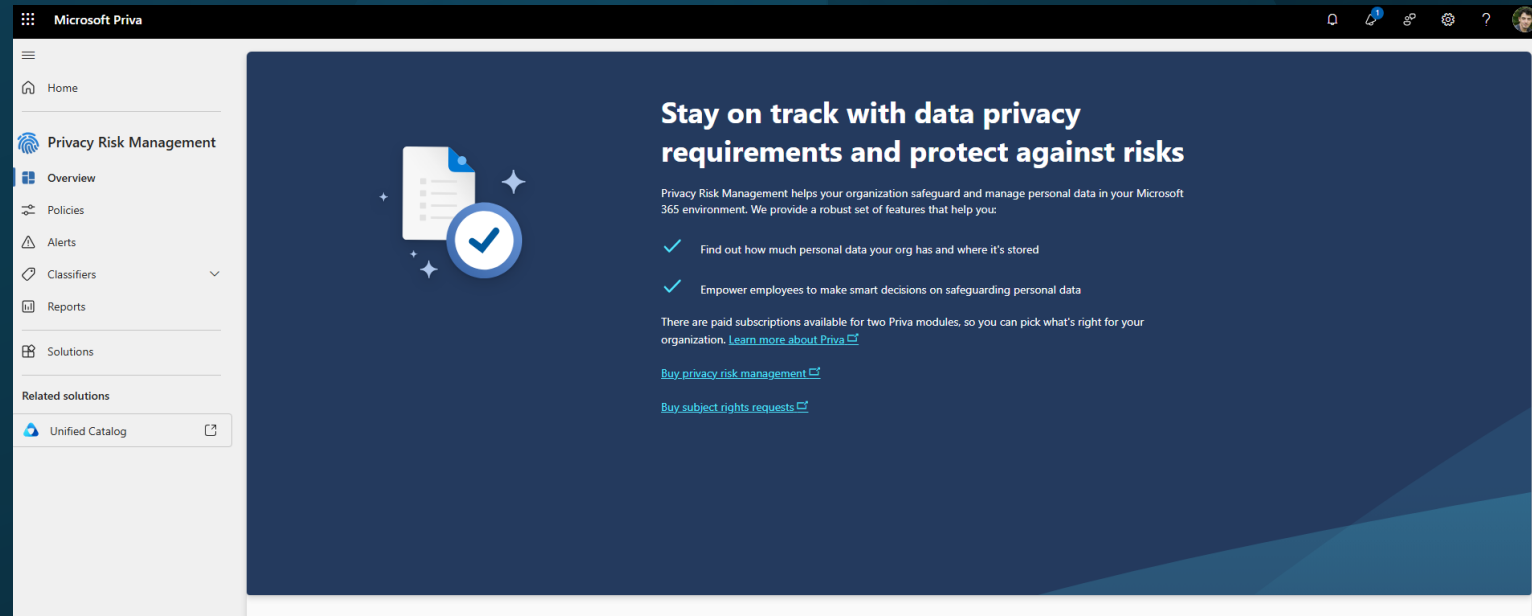
Priva supports **Microsoft 365, Azure, Microsoft Fabric, and external cloud platforms.**

Privacy Risk Management Overview

Privacy Risk Management helps organizations understand:

- Identify how much personal data they store
- Understand where it resides
- Reduce unnecessary data exposure
- Empower users to make privacy-smart decisions

This module helps align with GDPR, CCPA, and other privacy regulations.

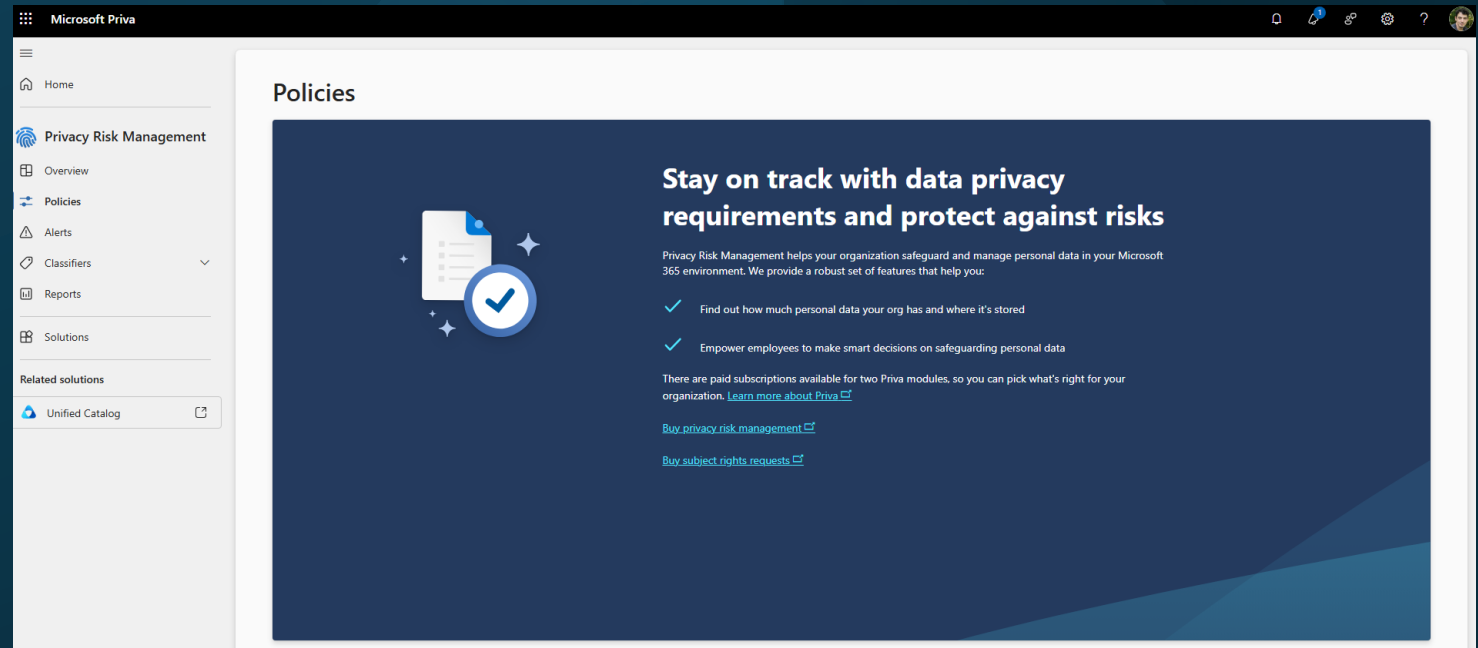


Privacy Risk Policies

Policies help automate detection of privacy-related events such as:

- Oversharing of personal data
- Data transfers
- Potential misuse of sensitive information

Organizations can tailor policies to different roles, departments, or data types.



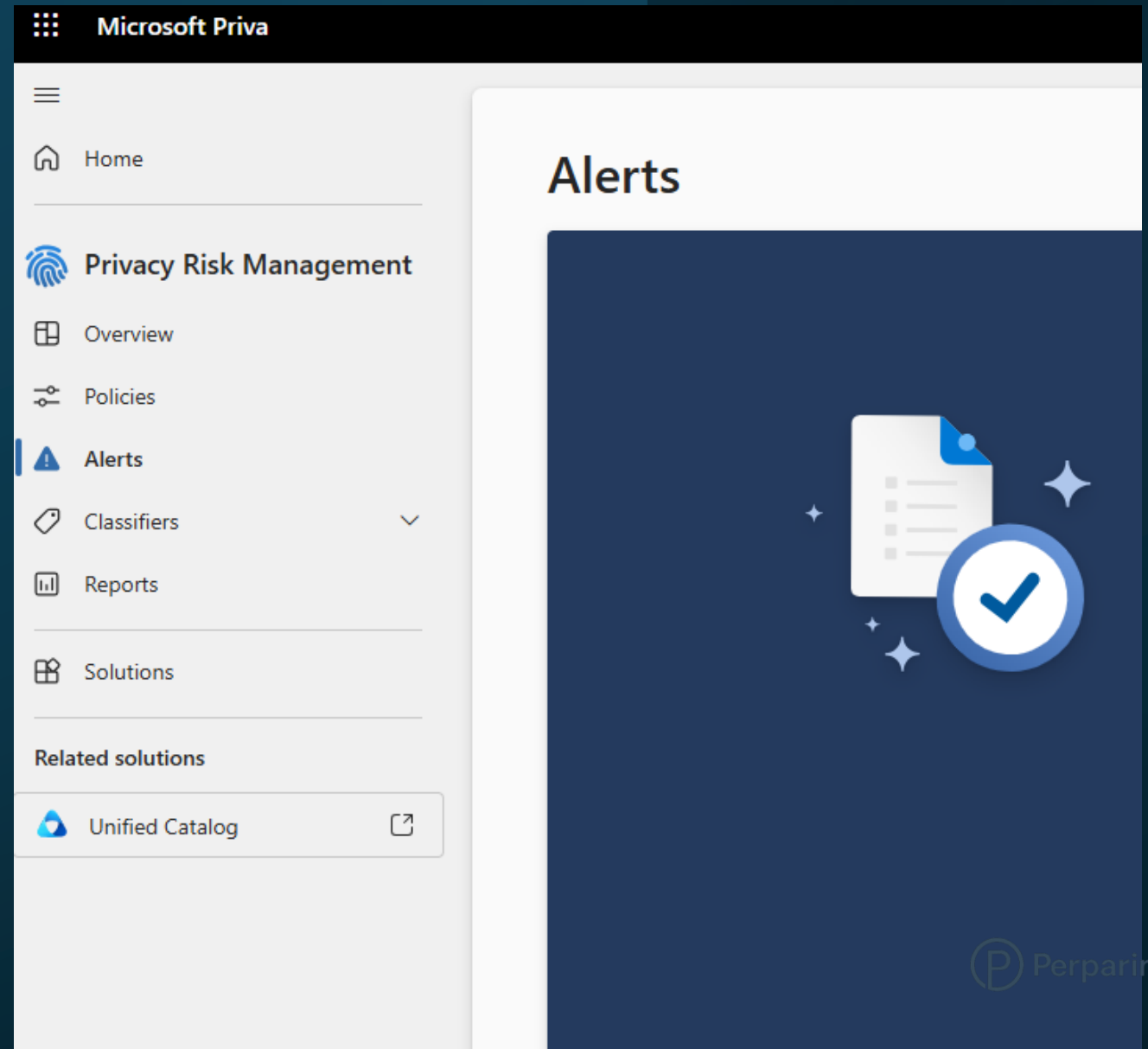
Alerts in Privacy Risk Management

Alerts provide visibility into privacy incidents or unusual handling of personal data.

Examples include:

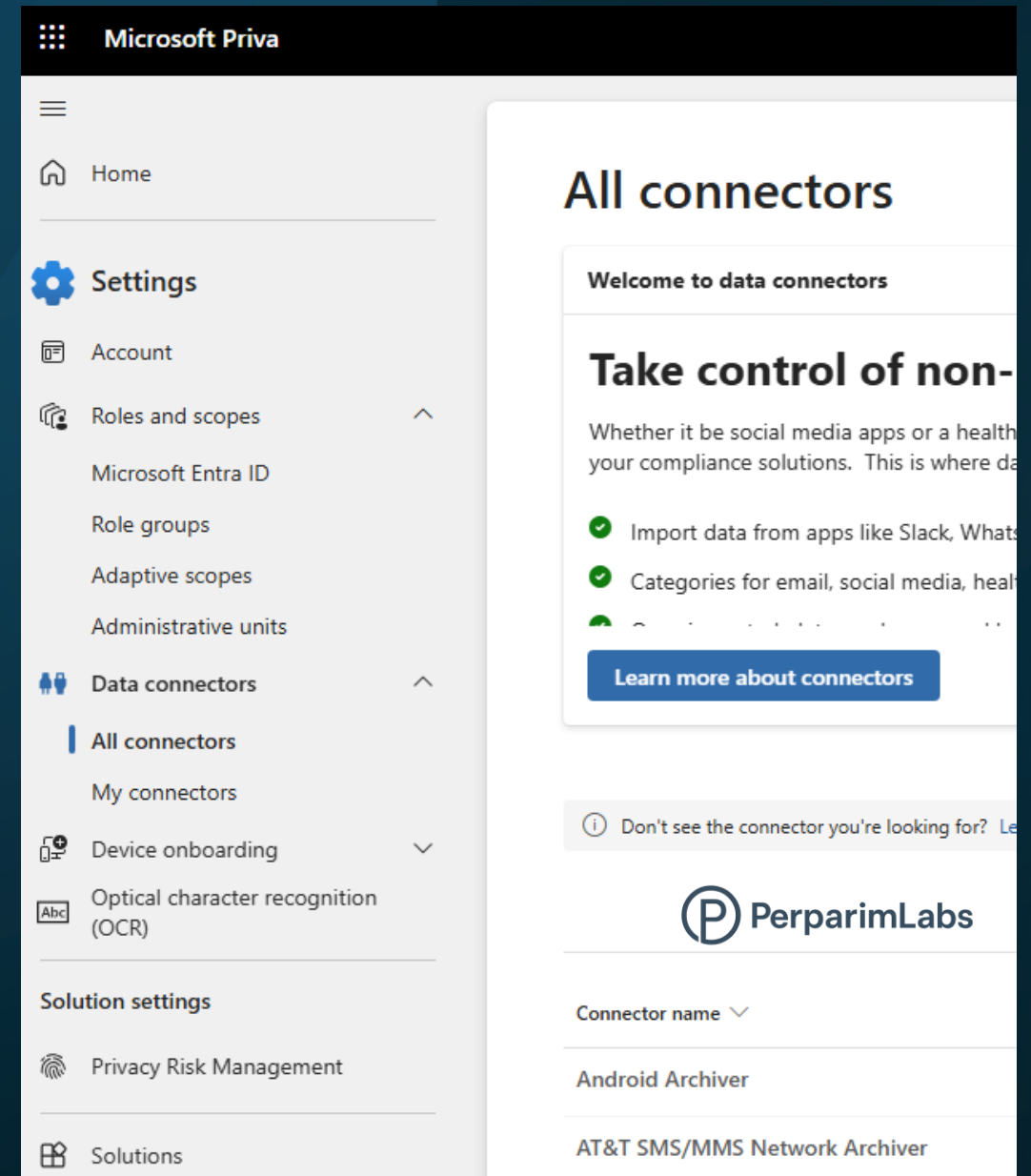
- Possible data oversharing
- Unusual access to personal information
- Risky user activities

Each alert provides context to support remediation and employee coaching.



Data Connectors Page

Data connectors extend Priva beyond Microsoft 365 by importing privacy-related data from apps like Slack, WhatsApp, social platforms, or SMS services. This enables a unified privacy posture across multiple data sources.



Microsoft Priva enhances an organization's privacy maturity by automating privacy workflows, reducing manual effort, and helping teams maintain compliance with global privacy regulations.

